



# Business Management IB

Higher & Standard

*This is a 1 A level course*

The business management course is designed to develop students' knowledge and understanding of business management theories, as well as their ability to apply a range of tools and techniques.

## How Is It Assessed?

This qualification is linear. All students will sit the A- level exam at the end of the 2 years.

**Unit 1:** Business organization and environment

**Unit 2:** Human resource management

**Unit 3:** Finance and accounts

**Unit 4:** Marketing

**Unit 5:** Operations management

## Assessment

**Research paper:** On a relevant topic of your choice.

**Weighting:** 25%

**Paper 1:**

**Weighting:** 40% - **Duration:** 2 hours 15 minutes

**Paper 2:**

**Weighting:** 35% - **Duration:** 2 hours 15 minutes

### When?

*Start date: September.*

*Duration: 2 years.*

*Delivery: Part of a full-time programme.*

*Availability: Current and continuing.*

### Who can do it?

*Age range: 16 – 19.*

*SEN target: None.*

*Entry Requirements: A standard of English and Maths of grade 4 or above at GCSE.*

### Career Information:

*A student may consider:*

- *Undertaking higher level qualifications in further/higher education, eg HND/Degree*
- *Entering employment*

### More information?

*Contact Mrs Mercer at the Academy.*